

# Sponsor Program

70<sup>th</sup> Annual SVC Technical Conference

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Sheraton Dallas Hotel, Dallas, Texas, USA

## All TechCon sponsorships include:

- Company logo and link in the exhibitor profile
- Acknowledgment in all TechCon publications
- Acknowledgment on TechCon signage
- Sponsor Quick Link with company logo and link on the TechCon website

**SPECIALTY  
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## LEVEL SPONSORSHIPS

### **Emerald \$4,500**

- Full page ad in the Final Program & Exhibit Guide
- Corporate logo & sponsorship level featured prominently on the front cover of the Final Program & Exhibit Guide
- One page promotional flier in the in conference tote bag
- Banner ad on the TechCon website home page

### **Sapphire \$3,500**

- Full page ad in the Final Program & Exhibit Guide
- Banner ad on the TechCon website home page
- Snacks & non-alcoholic refreshments at the Beer Blast sponsor
- Coffee at the B2B Exhibitor Session sponsor

### **Ruby \$2,500**

- Half page ad in the Final Program & Exhibit Guide
- Technical Program refreshment breaks sponsor

### **Coral \$1,500**

- Quarter page ad in the Final Program & Exhibit Guide
- Technology Forum Breakfasts/Sunset Forum Meetings sponsor

**DON'T WAIT!** Choose from the widest selection of available 2027 sponsorships right now before they are offered to anyone else. Select the level or specialty sponsorship that fits your needs on the Advance Booth Registration Form. Sponsorships are reserved on a first come, first served basis.

*Have an idea for a  
customized sponsorship?*

Contact Jacque Matanis  
for details.

[jacque.matanis@svc.org](mailto:jacque.matanis@svc.org)  
+1-505-897-7743

2027 SVC TechCon Exhibit Administrator: **Jacque Matanis**, [jacque.matanis@svc.org](mailto:jacque.matanis@svc.org), +1-505-897-7743

2027 SVC TechCon Exhibit Committee Co-Chairs:

Jason Hrebik, Kurt J. Lesker Company, [jasonh@lesker.com](mailto:jasonh@lesker.com)  
Steve Simons, Manitou Systems Inc., [ssimons@manitousys.com](mailto:ssimons@manitousys.com)

**SVC**

## Specialty and Special Event Sponsorships

**ID Badges \$4,750** Display your logo in color on the top of all registrant's ID Badges.

**Logo Water Bottle \$4,000** Bottled water with your logo will be provided to each attendee..

**Notepad \$3,250** Notepads printed with your logo, slogan and/or booth information will be available for all attendees. *2-color printing.*

**Welcome Reception \$3,750** Sponsor will be featured on the entrance ticket to the conference's opening network event, redeem for an alcoholic beverage of their choice at the Tuesday, May 4, 2027 exhibit hall cocktail hour. *Up to 3 sponsors.*

**Specialty Coffee Cart \$4,000** Sponsor a specialty coffee station during the Technical Sessions or in the Exhibit Hall. Includes coffee cups imprinted with your company logo. *2-color printing. Up to 3 sponsors.*

**SVC 70th Birthday Party \$3,750** The Conference is four full days and what better way to cap off the week than a celebration of the SVC's storied history, diversity, and camaraderie! Sponsor will appear on the entrance ticket as well as signage displayed during the event. *Up to 3 sponsors.*

**Conference Tote Bags \$3,000** Tote bags with company logos on the front and the SVC logo on the reverse will be distributed to all attendees. *Up to 5 sponsors.*

**Online Registration Web Splash Page \$3,250** Put your company logo in front of every one who uses the online registration system: those who register for the TechCon, view the abstracts of the presentations, and create a personal agenda to schedule the presentations they plan to attend. *Up to 3 sponsors. Active December 2026 – May 2027.*

**Online Hotel Reservation Web Splash Page \$1,750** Put your company logo in front of every attendee who makes their hotel reservation using our online reservation system. *Active December 2026 – May 2027.*

**Exhibit Hall Floor Decals 2' x 2' Set \$2,500** Highlight your presence at the Exhibition with a set of five (5), 2 foot x 2 foot carpet decals embossed with your corporate logo and booth location. *Only 3 sets are available.*

**Exhibit Hall Aisle Marker \$1,850/marker** Post your corporate logo under the Exhibit Hall aisle markers. *Only 6 markers are available.*



2027 SVC TechCon Exhibit Administrator: **Jacque Matanis**, [jacque.matanis@svc.org](mailto:jacque.matanis@svc.org), +1-505-897-7743

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