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## **2026 TechCon Poster Presentation Guidelines**

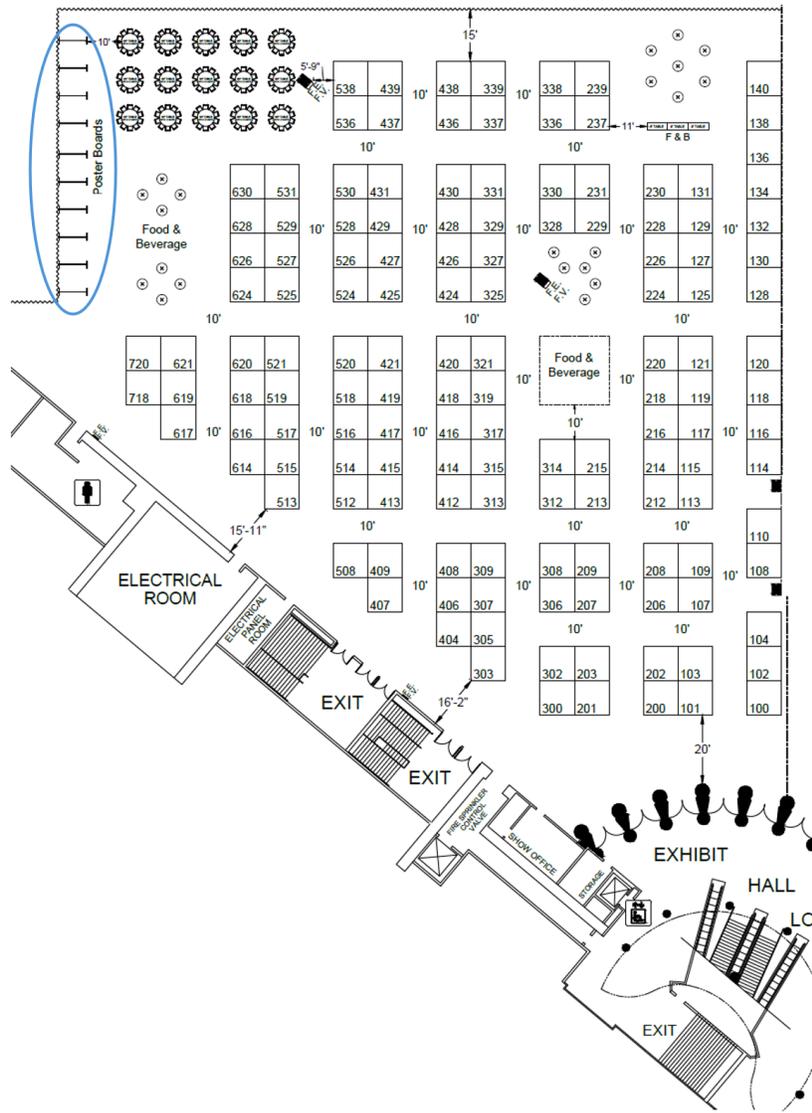
- SVC will provide you with a **4-foot high by 4-foot-wide poster board** and push pins to mount your presentation.
- Your poster presentation should be self-contained, requiring no verbal explanation, yet be visually appealing and readable from several feet away and not simply pages of a manuscript.
- We highly encourage creatively using the poster space. Individual printed PowerPoint pages are the norm, but the poster format allows for much more flexibility.
- See <http://colinpurrington.com/tips/academic/posterdesign> for ideas and suggestions.
- Authors are not required to use any template for posters.

### **Format Rules for Posters:**

- The paper title, authors and affiliations should be prominently displayed.
- Company logos, if included, should appear only once on the poster.
- The author is responsible for bringing a hardcopy of the poster to the conference for display.

### **Suggestions for a Successful Poster**

- Use a minimum 20-point Arial or Helvetica font so that it can be seen at the back of the presentation room (or at the back of the crowd looking at your poster). If you use other fonts, use a minimum font size of 24 point.
- Use a minimum 20-point font in figures and graphs.
- On multi-trace graphs, use line-types and symbols rather than color wherever possible to distinguish the traces. The lines should be at least 3 point in width.
- Use contrasting colors, like black or blue text on a white background yellow or white text on a blue background.
  - Color blind people cannot differentiate red and green
  - Avoid low luminance contrast combinations such as red on green, red on blue, magenta on blue, green on blue, green on brown, yellow on white, blue on white, red on white, and magenta on purple.
- You may **set up your poster between 8:00 a.m. and 5:00 p.m. on Monday, April 27, 2026**. Pick up a Poster Presenter Ribbon at the Conference Registration Counter (Promenade Foyer) in the Long Beach Convention Center and wear this ribbon to gain access to the Exhibit Hall during this time.
- The poster area is at the rear of Exhibit Hall A.



- You are expected to **be available at your poster from 2:30 p.m. to 4:30 p.m. on Tuesday, April 28, 2026**, to answer questions and meet those interested in your presentation. *This is an excellent opportunity for one-on-one interaction that is not available to those making oral presentations. If you are not present during this time period, you will be ineligible to win the “Best Poster Award”.*
- A Best Poster Award of \$200 will be presented during the Beer Blast in the Event Center on Wednesday, April 29, 2026, at 3:00 p.m. **You are expected to be present!**
- You are expected to remove your poster **when the Exhibit closes at 4:00 p.m. on Wednesday, April 29, 2026**, after which, any remaining posters will be destroyed during the exhibit breakdown process.

## **Post Conference Poster Presentation Memorialization**

Upload your Poster Presentation as a single slide PowerPoint presentation to the SVC via the [SVC 2026 TechCon portal](#):

### **SUBMISSION DEADLINE – SEPTEMBER 11, 2026**

***NOTE: This year the SVC will again be providing TechCon Presenters with the option to memorialize in the published SVC Proceedings (digital and print versions) the Poster presentation which you will have presented at the 2026 TechCon.***

***If you wish to have your Poster presentation “memorialized” in the Conference Proceedings, you will need to upload your Poster Presentation in a single slide PowerPoint presentation format and complete/upload the SVC 2026 PowerPoint/Poster Presentation Copyright release. To those authors submitting a manuscript describing the work presented in the Poster, only the manuscript will be memorialized in the Conference Proceedings, and you will need to execute and upload an SVC 2026 Manuscript Copyright Transfer Agreement along with the completed manuscript by September 11, 2026.***

**Use the following guidelines when naming your files:**

- ONLY use a dash (and no spaces) when you name your files
- No spaces or commas are allowed.
- Paper#-Author Last Name-“Poster”
- For Example: P1-Smith-Poster

**If an author is presenting more than one talk, each presentation must be named and uploaded separately.**

**Important SVC Procedures Regarding PowerPoint Files**

- **PowerPoint Presentations must be received no later than *September 11, 2026***
- Please do not send the PowerPoint presentation by E-mail to SVC.
- If you are having any problems uploading your PowerPoint presentation, please contact Mary Ellen Quinn ([maryellen.quinn@svc.org](mailto:maryellen.quinn@svc.org)) for help and assistance.

**Ensure your presentation is complete upon submission. Revisions are discouraged after the submission deadline.**

***NOTE: The SVC will destroy your PowerPoint file after the due date unless you have submitted an SVC PowerPoint/Poster Presentation Copyright release.***