

# TechCon Sponsor Program

69<sup>th</sup> Annual SVC Technical Conference

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Long Beach Convention Center, Long Beach, California, USA

## All TechCon sponsorships include:

Company logo and link in the exhibitor profile  
Acknowledgment in all TechCon publications  
Acknowledgment on TechCon signage

Sponsor Quick Link with company logo  
and link on the TechCon website

**SPECIALTY  
SPONSORSHIPS  
NEXT PAGE**

## LEVEL SPONSORSHIPS

### Emerald \$4,250

- Full page ad in the Final Program & Exhibit Guide
- Corporate logo & sponsorship level featured prominently on the front cover of the Final Program & Exhibit Guide
- One page promotional flier in the in registration bags
- Banner ad on the TechCon website home page

### Sapphire \$3,250

- Full page ad in the Final Program & Exhibit Guide
- Banner ad on the TechCon website home page
- Snacks & non-alcoholic refreshments at the Beer Blast sponsor
- Coffee at the B2B Exhibitor Session sponsor

### Ruby \$2,250

- Half page ad in the Final Program & Exhibit Guide
- Technical Program refreshment breaks sponsor

### Coral \$1,250

- Quarter page ad in the Final Program & Exhibit Guide
- Technology Forum Breakfasts sponsor



**DON'T WAIT!** Choose from the widest selection of available 2026 sponsorships right now before they are offered to anyone else. Select the level or specialty sponsorship that fits your needs on the Advance Booth Registration Form. Sponsorships are reserved on a first come, first served basis.

*Have an idea for a  
customized sponsorship?*

Contact Jacque Matanis  
for details.

[jacque.matanis@svc.org](mailto:jacque.matanis@svc.org)  
+1-505-897-7743



2026 SVC TechCon Exhibit Administrator: **Jacque Matanis**, [jacque.matanis@svc.org](mailto:jacque.matanis@svc.org), +1-505-897-7743

2026 SVC TechCon Exhibit Committee Co-Chairs: Jason Hrebik, Kurt J. Lesker Company, [jasonh@lesker.com](mailto:jasonh@lesker.com);  
Steve Simons, Manitou Systems Inc.; [ssimons@manitousys.com](mailto:ssimons@manitousys.com), Cathi Baker, [cathiacbaker@msn.com](mailto:cathiacbaker@msn.com)

## Specialty and Special Event Sponsorships

**Cellular-5G \$6,500** Cellular-5G sponsorship will subsidize the cost of providing 5G SIM cards to conference attendees who opt into the SVC attendee program in 2026. Company logo and sponsorship will be displayed on conference signage and on the screen savers shown in the presentation areas.

**ID Badges \$4,500** Display your logo in color on the top of all registrant's ID Badges.

**Logo Bottled Water \$3,750** Bottled water with your logo will be supplied provided to each attendee..

**Notepad \$3,000** Notepads printed with your logo, slogan and/or booth information will be available for all attendees. *2-color printing.*

**Welcome Reception \$3,500** Sponsor will be featured on the entrance ticket to the conference's opening network event, redeem for an alcoholic beverage of their choice at the Tuesday, April 28, 2026 exhibit hall cocktail hour. *Up to 3 sponsors.*

**Specialty Coffee Cart \$3,750** Sponsor a specialty coffee station during the Technical Sessions or in the Exhibit Hall. Includes coffee sleeves imprinted with your company logo. *2-color printing. Up to 3 sponsors.*

**Young Members Recognition & Farewell Social \$3,500** The Conference is four full days and what better way to cap off the week than a celebration of the SVC's diversity and camaraderie! Sponsor will appear on the entrance ticket as well as signage displayed during the event. *Up to 3 sponsors.*

**Conference Tote Bags \$2,750** Tote bags with company logos on the front and the SVC logo on the reverse will be distributed to all attendees. *Up to 5 sponsors.*

**Online Registration Web Splash Page \$3,000** Put your company logo in front of every one who uses the online registration system: those who register for the TechCon, view the abstracts of the presentations, and create a personal agenda to schedule the presentations they plan to attend. *Up to 3 sponsors.*

*Active December 2025 – May 2026.*

**Online Hotel Reservation Web Splash Page \$1,500** Put your company logo in front of every attendee who makes their hotel reservation using our online reservation system.

*Active December 2025 – May 2026.*

**Exhibit Hall Floor Decals 2' x 2' Set \$2,250** Highlight your presence at the Exhibition with a set of five (5), 2 foot x 2 foot carpet decals embossed with your corporate logo and booth location. *Only 3 sets are available.*

**Promenade Carpet Decal 10' x 10' \$6,000** The Promenade Lobby in the Long Beach Convention Center will be the focal point for all conference activities. Make a great impression by presenting your logo and booth number on a 10 foot x 10 foot decal embossed on the lobby carpet. *Only 4 large stickies are available.*

**Exhibit Hall Aisle "Dangler" Banner \$1,850/sign** Post your corporate logo under the Exhibit Hall aisle markers (2' wide x 8' tall banner). *Only 8 "danglers" are available.*

**Escalator branding from Convention Center lobby to Exhibit Hall entrance \$5,900** Make a major statement through the addition of graphics (double sided) along the entire length of one side of the main escalator leading from the Convention Center lobby to the Exhibit Hall entrance. *Two opposing sides of the escalator are available.*

**Exhibit Hall Entrance Column Wrap \$3,750** Promote your company brand and presence with a 90.25" (wide) x 92.25" (tall) column wrap at the entrance of the Exhibit Hall. *Only 1 column wrap is available.*



**2' x 2' Decal**



**10' x 10' Decal**



**"Dangler" Banner**



**Escalator Branding**



**Column Wrap**

**2026 SVC TechCon Exhibit Administrator:** **Jacque Matanis**, [jacque.matanis@svc.org](mailto:jacque.matanis@svc.org), +1-505-897-7743

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