

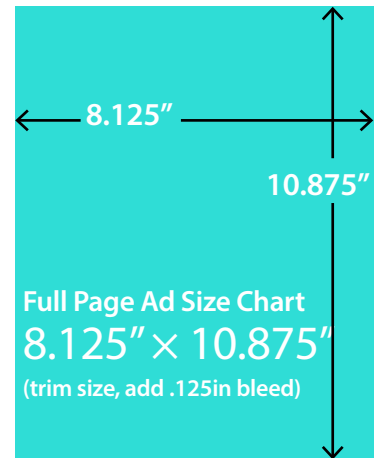
Ad Specs and Prices

Effective August 2025

SVC Bulletin

Please note: Due to size change of the Bulletin, new artwork is required for all ad submissions

Selection	Ad Size	Width x Height (inches)	4-Color
A	Full page OBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,325
B-1	Full page IFC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-2	Full page IBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-3	Full page Opposite IBC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
B-4	Full page Opposite IFC	8.125 x 10.875 (trim size, add .125in bleed)	\$3,150
C	Full page interior	8.125 x 10.875 (trim size, add .125in bleed)	\$2,825
E	1/2 page horizontal	7 x 4.875	\$2,275
F	1/2 page vertical	3.375 x 10	\$2,275
G	1/2 page island	4.875 x 7	\$2,275
H	1/3 page†	2.25 x 10	\$1,850
I	1/3 page square†	4.625 x 4.875	\$1,850
J	1/4 page†	3.375 x 4.875	\$1,600



Note: Safety Margin is .25 inch within trim on all sides.
Bleed is 0.125 inch beyond trim on all sides.

†This ad size is not offered in the TechCon Final Program & Exhibit Guide.

2026 TechCon Final Program & Exhibit Guide

Deadline for Space Reservation/Artwork: February 20/March 13, 2026

See specifications above for the TechCon Program & Exhibit Guide ad size

2026 TechCon Website

EP-1A Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high)	\$895
EP-1B Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high)	\$495
EP-1C Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high)	\$395

SVC Website

W-1 Rotating Banner Ad with link on home page	240 px wide x 120 px high, static	(12 months).	\$550
W-2 Rotating Corporate Sponsor Logo with link on home page (Silver + level and greater)	240 px wide by 84 px high	(12 months).	\$0
W-2 Rotating Corporate Sponsor Logo with link on home page (Silver level)	240 px wide by 84 px high	(12 months).	\$200

SVConnections

EM-1 Static Banner with link	200 px wide x 300 px high	(12 issues)	\$1,050
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Corporate Sponsor Newsletter – SVC TECHTalk

EM-2 Horizontal Banner with link	360 px wide x 100 px high	(4 issues).	\$3,000
EM-3 Vertical Banner with link	200 px wide x 300 px high	(1 issue)	\$600
EM-3 Vertical Banner with link	200 px wide x 300 px high	(4 issues).	\$2,100

SVC Products & Services Directory

PS-1 Product and Services Guide Listing to Enhanced Corporate Sponsors (Silver + level and greater)	\$0
PS-2 Product and Services Guide Listing to Base Corporate Sponsors (Silver level)	\$250
PS-3 Product and Services Guide Listing to TechCon Exhibitors who are not SVC Corporate Sponsors	\$300
PS-4 Product and Services Guide Listing to non-SVC Exhibitors/Corporate Sponsors	\$500

Insertion Order

PUBLICATIONS Print And Digital	AD SELECTION Indicate A - J	IS AD A PICK-UP?	4-COLOR Ad Price	TOTAL PRICE
Spring 2026 Bulletin				
Summer 2026 Bulletin				
Fall 2026 Bulletin				
2026 TechCon Final Program & Exhibit Guide				
Publications Advertising Subtotal >				

2026 TechCon Sponsorships – Descriptions of sponsorships listed on pages 8-9.

Emerald	\$4,250 USD	Welcome Reception	\$3,500 USD	Promenade Carpet Decal (10x10)	\$6,000 USD
Sapphire	\$3,250 USD	Specialty Coffee Cart	\$3,750 USD	Exhibit Hall Aisle "Dangler" Banner ...	\$1,850 USD
Ruby	\$2,250 USD	Young Members Recognition &		Escalator Branding	\$5,900 USD
Coral	\$1,250 USD	Farewell Social	\$3,500 USD	Exhibit Hall Entrance Column Wrap ..	\$3,750 USD
Cellular-5G Data	\$6,500 USD	Tote Bags	\$2,750 USD	Contact the SVC with your ideas (we are open to	any creative approach!)
ID Badges	\$4,500 USD	Online Registration Splash Page	\$3,000 USD		
Logo Bottle Water	\$3,750 USD	Online Hotel Registration Splash Page	\$1,500 USD		
Notepad (2-color)	\$3,000 USD	Exhibit Hall Floor Decals	\$2,250 USD	Sponsorships	
				Subtotal	

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EP-1C: Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high)	\$395

SVC Website

W-1: Banner Ad on SVC Website (240 px wide x 120 px high)	(12 months)	\$550
W-2: Enhanced Corporate Sponsor Logo on SVC Website (Silver + level and greater) (240 px wide x 84 px high)	(12 months)	\$0
W-2: Base Corporate Sponsor Logo on SVC Website (Silver level) (240 px wide x 84 px high)	(12 months)	\$200

eMarketing

EM-1: SVConnections: Static Banner Ad with link (200 px wide x 300 px high)	(12 issues)	\$1,050
EM-2: TECHTalk: Horizontal Banner with link (360 px wide x 100 px high)	(4 issues)	\$3,000
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(1 issue)	\$ 600
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(4 issues)	\$2,100

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PS-3: Product and Services Guide Listing to TechCon Exhibitors who are not SVC Corporate Sponsors	\$300
PS-4: Product and Services Guide Listing to non-SVC Exhibitors/Corporate Sponsors	\$500

Digital Advertising Subtotal _____
TOTAL _____

PLEASE PRINT CLEARLY Advertiser Information

Name _____ Date _____
Company/Organization _____
MS/Building/PO Box _____
Street _____
City _____ State/Province _____
Zip/Postal Code _____ Country _____
Telephone _____ Fax _____
Cell or Alternate Phone _____
eMail _____ Web Site _____

Agency Information

Name _____ Date _____
Company/Organization _____
MS/Building/PO Box _____
Street _____
City _____ State/Province _____
Zip/Postal Code _____ Country _____
Telephone _____ Fax _____
Cell or Alternate Phone _____
eMail _____ Web Site _____