

# Insertion Order

<b>PUBLICATIONS</b> Print And Digital	<b>AD SELECTION</b> Indicate A - J	<b>IS AD A PICK-UP?</b>	<b>4-COLOR</b> Ad Price	<b>TOTAL PRICE</b>
Fall 2023 Bulletin				
Spring 2024 Bulletin				
Summer 2024 Bulletin				
2024 TechCon Final Program & Exhibit Guide				
<b>Publications Advertising Subtotal</b> >				
Subtract 10% for two print ads on the same order >				

## 2023 TechCon Sponsorships – Descriptions of sponsorships listed on pages 10-11.

Platinum Sponsor .....\$4,250 USD	Notepads (2-color) .....\$3,000 USD	Online Hotel Registration Splash Page \$1,500 USD
Gold Sponsor .....\$3,250 USD	Welcome Reception (max 3 sponsors) .\$.3,500 USD	Exhibit Hall Carpet Decals .....\$2,000 USD
Silver Sponsor .....\$2,250 USD	Specialty Coffee Cart .....\$3,750 USD	Exhibit Hall Isle "Dangler" Banner .....\$1,250 USD
Bronze Sponsor .....\$1,250 USD	Young Members Recognition & Farewell Social (max 3 sponsors) .....\$3,500 USD	Contact the SVC with your ideas
Wi-Fi Sponsor .....\$6,500 USD	Tote Bags (max 5 sponsors) .....\$2,750 USD	
ID Badges .....\$4,500 USD	Online Registration Splash Page (max 3 sponsors) .....\$3,000 USD	
Logo Bottle Water .....\$3,750 USD		<b>Sponsorships Subtotal</b> _____

## TechCon Website

EP-1A: Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high) .....	\$895
EP-1B: Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high) .....	\$495
EP-1C: Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high) .....	\$395

## SVC Website

W-1: Banner Ad on SVC Website (240 px wide x 120 px high) .....(12 months).....	\$550
W-2: Enhanced Corporate Sponsor Logo on SVC Website (Silver + level and greater) (240 px wide x 84 px high).....(12 months).....	\$0
W-2: Base Corporate Sponsor Logo on SVC Website (Silver level) (240 px wide x 84 px high).....(12 months).....	\$200

## eMarketing

EM-1: SVConnections: Static Banner Ad with link (200 px wide x 300 px high) .....(12 issues) .....	\$1,050
EM-2: TECHTalk: Horizontal Banner with link (360 px wide x 100 px high) .....(4 issues) .....	\$3,000
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high) .....(1 issue) .....	\$ 600
EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high) .....(4 issues) .....	\$2,100

## SVC Products & Services Directory

PS-1: Product and Services Guide Listing to Enhanced Corporate Sponsors (Silver + level and greater) .....	\$0
PS-2: Product and Services Guide Listing to Base Corporate Sponsors (Silver level) .....	\$250
PS-3: Product and Services Guide Listing to TechCon Exhibitors who are not SVC Corporate Sponsors .....	\$300
PS-4: Product and Services Guide Listing to non-SVC Exhibitors/Corporate Sponsors .....	\$500

**Digital Advertising Subtotal** \_\_\_\_\_  
**TOTAL** \_\_\_\_\_

### PLEASE PRINT CLEARLY Advertiser Information

Name \_\_\_\_\_ Date \_\_\_\_\_  
Company/Organization \_\_\_\_\_  
MS/Building/PO Box \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Cell or Alternate Phone \_\_\_\_\_  
eMail \_\_\_\_\_ Web Site \_\_\_\_\_

### Agency Information

Name \_\_\_\_\_ Date \_\_\_\_\_  
Company/Organization \_\_\_\_\_  
MS/Building/PO Box \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Cell or Alternate Phone \_\_\_\_\_  
eMail \_\_\_\_\_ Web Site \_\_\_\_\_