Message from the Executive Director

SVC TechCon 2022 Long Beach

Dear 2022 SVC TechCon attendee:

Welcome! Welcome! Welcome!

We are excited to be back to an in-person event after a two year hiatus and even more excited that you are choosing to join us. The world is quite different since our last in-person TechCon in 2019 and we are happy to report that that we've been busy innovating to make the attendee experience more engaging, rewarding, and user-friendly.

The SVC 2022 TechCon consists of:

- Four days of technical presentations/workshops (May 2 – May 5, 2022),
- Six days of tutorials (April 30 – May 5), and
- Two day exhibition (May 3 -May 4)

The schedule for each day can politely be described as "dense." Each day starts off with a series of Technical Forum Breakfasts (TFB's) followed by a daily keynote presentation. Following the dailyKeynote presentation, we move into our renowned technical presentations and industrial workshops. On Tuesday and Wednesday (May 3 - May 4) the presentation schedule is abbreviated (mornings only) to allow our attendees access to the world's premier exhibition of products and services that address the thin film and surface engineering communities. Our evening social events are welcome open to all.

You may notice that the "thread" that underlies all our events is networking. Establishing and maintaining relationships in the technical and industrial community that we are all a part of is critical to our continued professional development and commercial success.

Prior to the TechCon, we expanded the registration website to include a full schedule of the Conference (TFBs, Keynotes, presentations, abstracts, and workshops) and the ability to develop a personal schedule for your stay with us. This ability to offer a seamless registration process followed by a robust TechCon experience is an innovation that we are quite proud of. In fact, if you joined us last year in 2021 you may notice that we were able to use the same platform for our virtual conference. And, just like in 2021 we will expand the website further after the conference is completed (late summer of 2022) to allow for the online viewing of narrated presentations that may be submitted by our authors.

Please bookmark the site: https://svc.swoogo.com/techcon2022

The interface has been designed to be intuitive in nature. Here are few "tips" that will make your experience with the conference website go as smoothly as possible. Please note that the conference website has been optimized for Chrome® and we strongly encourage you to set your browser to Chrome® to maximize your experience.

As with most websites, the navigation panes below the website header are the key to unlocking all the features of the 2022 TechCon.

During your initial conference registration, all visitors are re-

TechCon 2022 Long Beach

Technical Program
May 2 – May 5

Education Program
April 30 – May 5

Technology Exhibit
May 3 – May 4

65th Annual SVC Technical Conference • April 30 – May 5, 2022
Long Beach Convention Center, Long Beach, California, USA

Home Register Tutorials Agenda My Agenda FAQs Logout

quired to create a password that is tied to a specific email address. During the initial registration process, you will be prompted for your contact information, what registration type you are selecting, what social events you want to attend, what tutorials you care to attend, what publications you wish to purchase, and finally, how to pay for your specific choices. An itemized receipt is created which will, in effect be the starting point for any efforts to develop a personal and customized agenda that will allow you to plan your time at the after the initial registration is complete. You will also be able to secure your hotel reservations at the dhow hotels in Long Beach.

This password is required to make any changes to your registration (adding additional tutorials, social events, etc.) and to subsequently develop your customized agenda for the presentations that you plan to attend (Note:to keep things simple, a personalized agenda cannot be configured during the initial registration process!). *Please write your password down and keep it in a safe place. If you lose or misplace your password, please refer to the FAQ's on how to reset it.*

Agenda: The Agenda tab/page for our conference does not require any password to access as it is open to all visitors to the site. The Agenda can be reviewed either by a comprehensive list of all scheduled presentation (Filter By Track-TAC/Date/Speaker) and/or by scrolling through a daily "tab" that only lists the specific presentations scheduled for that day). The title, author(s), room location, and the abstract will be accessible by simply left clicking on the title of the presentation.

My Agenda: The *My Agenda* page for our conference requires your email address and password to access. This page will initially contain only he items that you selected during your initial registration. and as you add presentations to your agenda it will be populated with the presentations that you have selected.

When you toggle the *Add or Remove Tech-Con events* button you will be presented with

> Would you like to add sessions to your personal agenda? Just click on the button.
>
> Add or remove TechCon events
>
> TechCon events include tutorials, presentations, networking events, technology forum breakfasts, and publications.

an opportunity to add social events, add additional tutorials, and then check off the presentations that you would like to attend. The program will not allow you to select two presentations that overlap one another in time.

Once you are finished creating or modify your agenda (there is no limitation on how often you may update the agenda), pressing "Continue" saves the list to your record. Finally, you are directed to a "Registrant Details" page which list the total price for any changes that you made that involve a fee. At this point you will just press Continue, to proceed.

You are then presented with a summary of everything that you may have selected with all additions (monetary or otherwise) listed by date. If there is an outstanding payment associated with the selection(s) you just made (tutorials, certain social events, and publications), you will be prompted to make payment.

A note of caution: Pages time out after 15 minutes of inactivity. If you do not save your selections, you are logged out of your personal agenda, and you will need to renter your email address and password to get back in!

You will then select "Make Payment" to either pay for the new chargeable items or to save the specific presentations in your schedule.

Registrant Details

Click the "Add Another Person" button to add a new person to your group. Click the edit icon to make changes to an existing person, or the delete icon to remove someone from your group.

Full Name	Email Address	Registration type	Price		
Frank Zimone	frank.zimone@svc.org	Full Conference	$2,515.00	🔍	✏

➕ Add Another Person

Finished adding people to your group?

Just click the "Continue" button below to continue with your registration.

Continue ➡

At this point you will be presented with a record of your conference selections that have been saved. You will also be given the opportunity to navigate back into the program (Return to home), print a copy of your agenda for your records (Receipt Invoice). Remember: My Agenda is the page you will want to reside on so you can follow and view the presentations that you have selected!

You will notice that when you return to your personalized agenda you will find all your selected presentations organized in ascending chronological order.

We are convinced that you will find the ability to set and memorialize your participation schedule nothing short of **AWESOME!**

FAQs: We have compiled a list of Frequently Asked Questions and their answer to assist our attendees and any potential registrant. This page is not password protected. The FAQs include:

- How much does it cost to attend a tutorial and how late can I sign up for one?
- How much does it cost to attend the SVC social events?
- How do I reset my password?
- How can I see the agenda for each day?
- Are you recording the presentations?
- Can I get a copy of an individual presentation?
- How do I get a copy of my receipt?
- Do you have exhibiting or sponsorship opportunities for this event?
- I have other questions. Whom should I contact?

We hope you enjoy our experience. Be well, be safe, and again, welcome to the SVC 2022 TechCon.

FAQs:

How much does it cost to attend a tutorial and how late can I sign up for one?

➔ CLICK HERE https://www.xmind.net/m/qjT2uQ for a comprehensive guide for the tutorials that are planned for the 2022 SVC TechCon. You will find a detailed schedule, pricing, and course outlines.

➔ You can sign up until the morning before any tutorial is presented. If you're already registered just go to the landing page (https://svc.swoogo.com/techcon2022/begin) of the 2022 TechCon Conference Registration site and "View or modify your existing registration". You can add any course that has not yet been taught.

How much does it cost to attend the SVC social events?

➔ All the SVC social events, apart from the SVC Foundation Casino Night Fundraiser, are open to all conference attendees, exhibitors, and visitors at no charge. Tickets to the SVC Casino night cost $75 and are included in all paid conference registrations. If you're already registered as a non-paid conference registrant and want to attend the Casino night just go to the landing

page (https://svc.swoogo.com/techcon2022/begin) of the 2022 TechCon Conference Registration site and "View or modify your existing registration". You can add as many tickets as you want and then just make sure you collect your tickets when you receive your badge upon conference check-in. Conversely, anyone can buy tickets at the door on the evening of the event.

How do I reset my password?

➔ The easiest way is to just CLICK HERE (**https://svc.swoogo.com/techcon2022/request-password-reset**) to request a link to reset your password, Or

➔ If you're already registered just go to the landing page (**https://svc.swoogo.com/techcon2022/begin**) of the 2022 TechCon Conference Registration site and "View or modify your existing registration".

➔ You'll be asked for your email address. Once you submit that, you'll need to check your email folder for instructions (look in your spam or junk folder if you don't see the email). Look for an email from **jacque.matanis@svc.org** with a subject line of Reset Password.

➔ Click on the blue Reset Password button.

➔ Type in your new password.

How can I see the agenda for each day?

➔ Go to My agenda from the navigation bar (**https://svc.swoogo.com/techcon2022**).

➔ You'll see tabs listing the agenda listed by day. You can also sort by presentation name, session type and speaker

Are you recording the presentations?

➔ All presenters at the conference have the option to submit a narrated video of their presentation for inclusion in a 2022 SVC TechCon Video Proceedings. We cannot guarantee that every author will submit a narrated version of their presentation, but we expect many of them to do so. We anticipate that the Video Proceedings will be available for free viewing late in the summer of 2022.

Can I get a copy of an individual presentation?

➔ We are unable to share any actual presentation in its original format as they are the intellectual property of the presenter. If a presenter has opted to publish a manuscript or the PowerPoint presentation in our Conference Proceedings (which are published in autumn), you can find it there as the Conference Proceeding will be posted online and access to the Conference Proceedings is free. You may also try to reach out directly to the individual presenter to request a copy.

How do I get a copy of my receipt?

➔ You can email Jacque Matanis at **jacque.matanis@svc.org** to request an invoice, Or

➔ Go to the landing page (**https://svc.swoogo.com/techcon2022/begin**) of the 2022 TechCon Conference Registration site and "View or modify your existing registration". On the confirmation pages there's a button that says receipt/invoice.

Do you have exhibiting or sponsorship opportunities for this event?

➔ For our live conferences, we do have exhibiting and sponsorship opportunities, please contact Frank Zimone, the SVC's Executive Director at Frank.Zimone@svc.org for additional information.

I have other questions. Whom should I contact?

➔ If you're unable to find your answer here, please reach out to Jacque Matanis for assistance. (**jacque.matanis@svc.org**).