

# Sponsor Program

65<sup>th</sup> Annual SVC Technical Conference

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Long Beach Convention Center, Long Beach, CA, USA

## All TechCon sponsorships include:

- Company logo and link in the exhibitor profile
- Acknowledgment in all TechCon publications
- Acknowledgment on TechCon signage
- Exhibitor Quick Link with company logo and link on the TechCon website

## LEVEL SPONSORSHIPS

### Platinum Sponsor \$4,250

- Full page ad in the Final Program & Exhibit Guide
- Corporate logo & sponsorship level featured prominently on the front cover of the Final Program & Exhibit Guide
- One page promotional flier in the registration bags
- Banner ad on the TechCon website home page

### Gold Sponsor \$3,250

- Full page ad in the Final Program & Exhibit Guide
- Banner ad on the TechCon website home page
- Snacks & non-alcoholic refreshments at the Beer Blast sponsor
- Coffee at the B2B Exhibitor Session sponsor

### Silver Sponsor \$2,250

- Half page ad in the Final Program & Exhibit Guide
- Technical Program refreshment breaks sponsor

### Bronze Sponsor \$1,250

- Quarter page ad in the Final Program & Exhibit Guide
- Technology Forum Breakfasts sponsor

SPECIALTY  
SPONSORSHIPS  
NEXT PAGE



**DON'T WAIT!** Choose from the widest selection of available 2022 sponsorships right now before they are offered to anyone else. Select the level or specialty sponsorship that fits your needs on the Advance Booth Registration Form. Sponsorships are reserved on a first come, first served basis.

*Have an idea for a  
customized sponsorship?*

Contact Jacque Matanis  
for details.

[jacque.matanis@svc.org](mailto:jacque.matanis@svc.org)  
505-897-7743



2022 SVC TechCon Exhibit Administrator: Jacque Matanis, [jacque.matanis@svc.org](mailto:jacque.matanis@svc.org), 505-897-7743

2022 SVC TechCon Exhibit Committee Co-Chairs:

Jason Hrebik, Kurt J. Lesker Company, [jasonh@lesker.com](mailto:jasonh@lesker.com)

Steve Simons, Manitou Systems Inc., [ssimons@manitousys.com](mailto:ssimons@manitousys.com)

# Sponsor Program

## Specialty and Special Event Sponsorships

**Wi-Fi Sponsorship \$6,500** Wi-Fi sponsorship promotes exhibit attendance by offering high speed Wi-Fi access in the Exhibit Hall and networking locations (where available). Company logo and sponsorship will be displayed on conference signage and on the screen savers shown in the presentation areas.

**ID Badges \$4,500** Display your logo in color on the top of all registrant's ID Badges.

**Logo Bottled Water \$3,750** Bottled water with your logo will be supplied at breaks during the TechCon.

**Notepad \$3,000** Notepads printed with your logo, slogan and/or booth information will be available for all attendees. *2-color printing.*

**Welcome Reception \$3,500** All TechCon registrants and exhibitors will receive a ticket, featuring the sponsor's name, to enjoy the conference's opening networking event. Signage recognizing the sponsor will be prominently displayed during the event. *Up to 3 sponsors.*

**Specialty Coffee Cart \$3,750** Sponsor a specialty coffee station during the Technical Sessions or in the Exhibit Hall. Includes coffee sleeves imprinted with your company logo. *2-color printing. Up to 3 sponsors.*

**Young Members Recognition & Farewell Social \$3,500** The Conference is four full days and what better way to cap off the week than a celebration of the SVC's diversity and camaraderie! *Up to 3 sponsors.*

**Dessert Station in the Exhibit Hall \$3,000** Sponsor dessert stations in the Exhibit Hall.

**Exhibit Reception \$3,500** All TechCon registrants and exhibitors will receive a ticket, featuring the sponsor's name, to enjoy the Tuesday afternoon Reception in the Exhibit Hall. Signage recognizing the sponsor will be prominently displayed during the event. *Up to 3 sponsors.*

**Conference Tote Bags \$2,750** Tote bags with five company logos on the front and the SVC logo on the reverse will be distributed to all attendees. *Up to 5 sponsors.*

**Online Registration Web Splash Page \$3,000** Put your company logo in front of every attendee who registers for the TechCon using our online registration system and also those who will be using this system to schedule the presentations that they plan to attend as well as viewing the abstracts for all of our presentations. *Up to 3 sponsors. December 2021 – May 2022.*

**Online Hotel Reservation Web Splash Page \$1,500** Put your company logo in front of every attendee who makes their hotel reservation using our online reservation system. *December 2021 – May 2022.*

**Exhibit Hall Carpet Decals 2' x 2' Set \$2,000** Highlight your presence at the Exhibition with a set of five (5), 2 foot x 2 foot carpet decals embossed with your corporate logo and booth location. *Only 3 sets are available.*

**Promenade Carpet Decal 10' x 10' \$3,750** The Promenade Lobby in the Long Beach Convention Center will be the focal point for all conference activities. Make a great impression by presenting your logo and booth number on a 10 foot x 10 foot decal embossed on the lobby carpet. *Only 4 large stickies are available.*

**Exhibit Hall Aisle "Dangler" Banner \$1,250/sign**

Post your corporate logo under the Exhibit Hall aisle markers (4' wide x 2' tall banner). *Only 8 "danglers" are available.*

**Escalator branding from Convention Center lobby to Exhibit Hall entrance \$3,500**

Make a major statement through the addition of graphics (double sided) along the entire length of one side of the main escalator leading from the Convention Center lobby to the Exhibit Hall entrance. *Two sides are available for branding.*

**Exhibit Hall Entrance Column Wrap \$3,250 *NEW!*** Promote your company brand and presence with a 90.25" (wide) x 92.25" (tall) column wrap at the entrance of the Exhibit Hall. *Only 1 column wrap is available.*



**2' x 2' Decal**



**10' x 10' Decal**



**"Dangler" Banner**



**Escalator Branding**



**Column Wrap**

**2022 SVC TechCon Exhibit Administrator:** [Jacque Matanis, jacque.matanis@svc.org](mailto:jacque.matanis@svc.org), 505-897-7743

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