



Corporate Sponsor Application Form TechCon 2021

The SVC Corporate Sponsor Program links organizations dedicated to furthering the use and development of vacuum and plasma deposition techniques for PVD processing with the information exchange resources of SVC. Corporate Sponsors are recognized throughout the vacuum coating community as invested leaders in the industry, partnering with SVC to promote its mission to inform, educate and engage its members, the technical community and the public on all aspects of vacuum coating, surface engineering and related technologies.

Benefits of Base/Silver Sponsorship

- One individual SVC Membership which includes:
 - Unlimited, complimentary access to the SVC Digital Library
 - Search and post a resumé on the SVC Web Site
 - Voting privileges
 - Access to recent year's membership directory
 - Unlimited career positions on the SVC Career Center
 - Access to American Institute of Physics (AIP) Member and Insurance Benefits

Publications and Subscriptions*

- One copy of *50 Years of Vacuum Coating Technology and the Growth of the Society of Vacuum Coaters*, edited by Donald M. Mattox and Vivienne Harwood Mattox, Society of Vacuum Coaters, 2007
- A subscription to the SVC Bulletin (published 3X/year)
- A digital copy of the Annual Technical Conference Proceedings

* Applies to all sponsorship levels

Promotion*

- Recognition of support in SVC publications
- Corporate profile on the SVC Web Site
- Corporate Sponsor literature display at the TechCon
- Corporate Sponsor press release (non-product related) published in the SVC Bulletin
- Exclusive advertising opportunities and two free press release links per issue in *TECHTalk*
- Low-cost advertising on the SVC website home page
- Discounted inclusion in the SVC Product and Services Guide (\$250 USD)

Community Outreach*

- Free on-line job postings in the SVC Career Center and at the SVC TechCon
- Contact information associated with all TechCon attendees (Apologies but new European Data Protection prevent us from sharing email addresses)
- Bonus priority points when selecting a booth for the Annual TechCon Exhibit

Corporate Sponsorship Fees

(See adjacent page for program details)

On behalf of my organization, I hereby state we wish to become a Corporate Sponsor of the Society of Vacuum Coaters.

| | | | | | |
|--------------------------------------|-----|-----------------------|----------------|---------|--|
| Name | | Title | | | |
| Company | | Division or Mail Stop | | | |
| Street | | City | | | |
| State | Zip | Country | Telephone | Cell | |
| Email | | Website | | | |
| Silver Sponsor (1st year only) | | \$1,100 | Gold | \$5,000 | I would like to "opt in" to communications from the SVC Foundation |
| Silver + | | \$2,500 | Platinum | \$7,500 | |

Special Offer! Would you like to have immediate access to the Proceedings on CD-ROM? Yes, I want to order the 1991 - 2011 CD-ROM; I've enclosed an additional \$40

Payment Information

Payment from outside the USA should be drawn on a correspondent U.S. bank, payable to the Society of Vacuum Coaters in U.S. dollars.

Check Enclosed VISA MasterCard American Express Discover

| | | |
|----------------------|-----------|-----------------------|
| Credit Card No. | Exp. Date | 3-digit Security Code |
| Cardholder Signature | Date | Zip Code |

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The SVC is an organization designed to provide networking and education opportunities to our stakeholders, focused on the commercial aspects of our member's products, services, and technologies. To further enhance our value to our Corporate Sponsors, the SVC has introduced an Enhanced Corporate Sponsor Program (ECSP). The ECSP ties publications, media exposure, and education into a comprehensive and "value driven" package. Enabled by our new digital/print media approach and the SVC's wealth of technical content, the ECSP builds on the existing Corporate Sponsor Program and offers comprehensive advertising programs across all of the SVC's media offerings AND continuing education opportunities in the SVC's industry-leading tutorial and webinar programs. Specifically, the following sponsorship tiers are now available:

Silver sustaining membership \$1,100 USD/1st year & \$550 USD/year (each consecutive year)

Benefits of the Base/Silver membership are listed on the adjacent page.

Silver "+" sustaining membership \$2,500 USD/year

entitles each Corporate Sponsor to all benefits of the base Silver sustaining membership plus:

- One (1) half-page ad in one (1) issue of the Bulletin in a calendar year,
- Free inclusion in the new SVC-administered Product and Services Guide,
- Name recognition on the cover slide of all Webinar 2.0 tutorials and SVC YouTube channel video thumbnails,
- One (1) free admission to any SVC "Business Track tutorial" (new for the 2021 TechCon),
- \$75.00 USD discount (via unique sponsor code) for live tutorial registrations at the annual TechCon,
- One (1) banner ad in every issue of SVConnections and TECHTalk, and
- Two (2) free admissions to tutorials offered at the TechCon (or seats at a "live" SVC webinar tutorial); one (1) of the free admissions "giftable" to any organization or individual.

Gold sustaining membership \$5,000 USD/year

entitles each Corporate Sponsor to all benefits of the base Silver sustaining membership plus:

- One (1) half-page ad in each issue of the Bulletin (published 3x/year),
- One (1) banner ad in every issue of SVConnections and TECHTalk,
- Name recognition on the cover slide of all Webinar 2.0 tutorials and SVC YouTube channel video thumbnails,
- 15% discount on all advertising in the TechCon Final Program/Exhibit Guide,
- Free inclusion in the new SVC-administered Product and Services Guide,
- \$125.00 USD discount (via unique sponsor code) for live tutorial registrations at the annual TechCon,
- Two (2) free admissions to any SVC "Business Track tutorial" (new for the 2021 TechCon),
- Three (3) free admissions to tutorials offered at the TechCon (or seats at a "live" SVC webinar tutorial); two (2) of the free admissions "giftable" to any organization or individual, and
- Three (3) downloads of any pre-recorded SVC webinar from the SVC library.

Platinum sustaining membership \$7,500 USD/year

entitles each Corporate Sponsor to all benefits of the base Silver sustaining membership plus:

- One (1) full-page ad in each issue of the Bulletin (published 3x/year),
- One (1) banner ad in every issue of SVConnections and TECHTalk,
- Name recognition on the cover slide of all Webinar 2.0 tutorials and SVC YouTube channel video thumbnails,
- 15% discount on all advertising in the TechCon Final Program/Exhibit Guide,
- Free inclusion in the new SVC-administered Product and Services Guide,
- \$150.00 USD discount (via unique sponsor code) for live tutorial registrations at the annual TechCon,
- Three (3) free admissions to any SVC "Business Track tutorial" (new for the 2021 TechCon),
- Four (4) free admissions to tutorials offered at the TechCon (or seats at a "live" SVC webinar tutorial) ; three (3) of the free admissions "giftable" to any organization or individual, and
- Four (4) downloads of any pre-recorded SVC webinar from the SVC library.

Billings for the Program are 25% on a quarterly basis (January 1, April 1, July 1, and October 1 of each calendar year).