

Sponsor Program

64th Annual SVC Technical Conference

64th Annual SVC Technical Conference • May 1 – 6, 2021

Gaylord Opryland Resort & Convention Center, Nashville, Tennessee, USA

All TechCon sponsorships include:

- Company logo and link in the exhibitor profile
- Acknowledgment in all TechCon publications
- Acknowledgment on TechCon signage
- Unlimited press releases in the exhibitor profile
- Exhibitor Quick Link with company logo and link on the TechCon website

LEVEL SPONSORSHIPS

Platinum Sponsor \$4,250

- Full page ad in the Final Program & Exhibit Guide
- Corporate logo & sponsorship level featured prominently on the front cover of the Final Program & Exhibit Guide
- One page promotional flier in the in registration bags
- Banner ad on the TechCon website home page

Gold Sponsor \$3,250

- Full page ad in the Final Program & Exhibit Guide
- Banner ad on the TechCon website home page
- Snacks & non-alcoholic refreshments at the Beer Blast sponsor
- Coffee at the B2B Exhibitor Session sponsor

Silver Sponsor \$2,250

- Half page ad in the Final Program & Exhibit Guide
- Technical Program refreshment breaks sponsor

Bronze Sponsor \$1,250

- Quarter page ad in the Final Program & Exhibit Guide
- Technology Forum Breakfasts sponsor



Specialty Sponsorships Next Page

DON'T WAIT! Choose from the widest selection of available 2021 sponsorships right now before they are offered to anyone else. Select the level or specialty sponsorship that fits your needs on the Advance Booth Registration Form. Sponsorships are reserved on a first come, first served basis.

Have an idea for a customized sponsorship?

Contact Jacque Matanis for details.

jacque.matanis@svc.org

505-897-7743



2021 SVC TechCon Exhibit Administrator: Jacque Matanis, jacque.matanis@svc.org, 505-897-7743

2021 SVC TechCon Exhibit Committee Co-Chairs:

Jason Hrebik, Kurt J. Lesker Company, jasonh@lesker.com

Steve Simons, Manitou Systems Inc., ssimons@manitousys.com

Lillian Yang, Dongguan Huicheng Vacuum Technology Co., Ltd., lillian@hcvacuum.com

Sponsor Program

Specialty and Special Event Sponsorships

Wi-Fi Sponsorship \$5,000 Wi-Fi sponsorship promotes exhibit attendance by offering high speed Wi-Fi access in the Exhibit Hall and networking locations (where available). Company logo and sponsorship will be displayed on conference signage and on the screen savers shown in the presentation areas.

ID Badges \$4,500 Display your logo in color on the top of all registrant's ID Badges.

Logo Bottled Water \$3,750 Bottled water with your logo will be supplied at breaks during the TechCon.

Notepad \$3,000 Notepads printed with your logo, slogan and/or booth information will be available for all attendees. *2-color printing.*

Welcome Reception \$3,000 All TechCon registrants and exhibitors will receive a ticket, featuring the sponsor's name, to enjoy the conference's opening networking event. Signage recognizing the sponsor will be prominently displayed during the event.

Specialty Coffee Cart \$3,750 Sponsor a specialty coffee station during the Technical Sessions or in the Exhibit Hall. Includes coffee sleeves imprinted with your company logo. *2-color printing. Up to 3 sponsors.*

Young Members Recognition & Farewell Social \$3,000 The Conference is four full days and what better way to cap off the week than a celebration of the SVC's diversity and camaraderie!

Dessert Station in the Exhibit Hall \$3,000 Sponsor dessert stations in the Exhibit Hall.

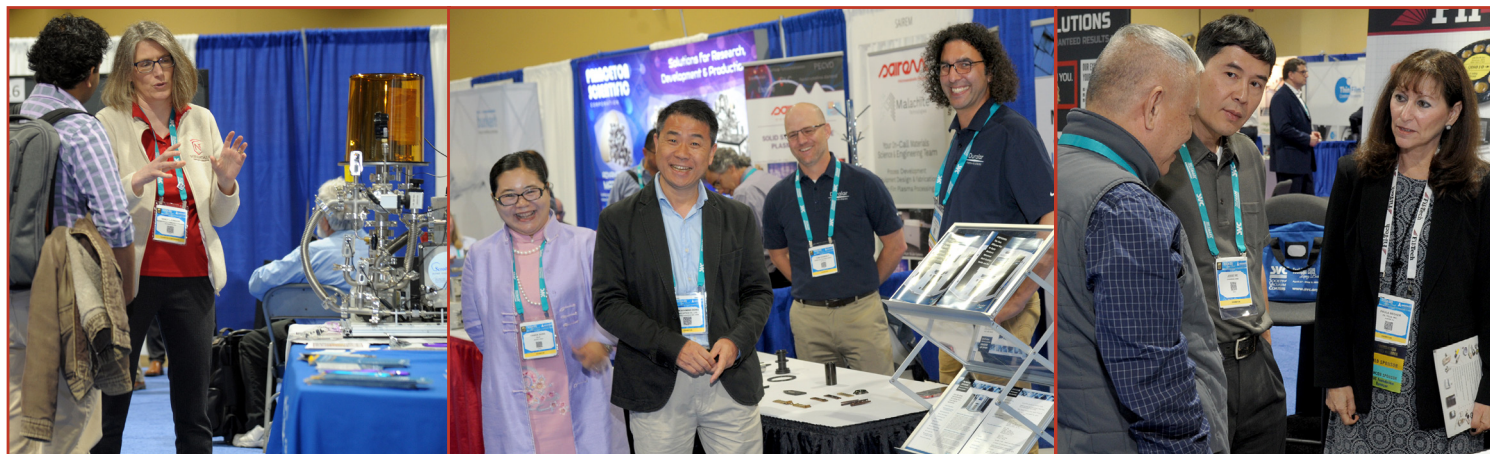
Exhibit Reception \$3,500 All TechCon registrants and exhibitors will receive a ticket, featuring the sponsor's name, to enjoy the Tuesday afternoon Reception in the Exhibit Hall. Signage recognizing the sponsor will be prominently displayed during the event.

Conference Tote Bags \$2,750 Tote bags with five company logos on the front and the SVC logo on the reverse will be distributed to all attendees. *Up to 5 sponsors.*

Online Registration Web Splash Page \$2,500 Put your company logo in front of every attendee who registers for the TechCon using our online registration system. *December 2020 – May 2021.*

Online Hotel Reservation Web Splash Page \$1,500 Put your company logo in front of every attendee who makes their hotel reservation using our online reservation system. *December 2020 – May 2021.*

Abstract Book \$3,500 Promote your company on the cover of the abstract book! Detailing the program and presentation schedule, it will be used by all conference registrants.



2021 SVC TechCon Exhibit Administrator: Jacque Matanis, jacque.matanis@svc.org, 505-897-7743

2021 SVC TechCon Exhibit Committee Co-Chairs:

Jason Hrebik, Kurt J. Lesker Company, jasonh@lesker.com

Steve Simons, Manitou Systems Inc., ssimons@manitousys.com

Lillian Yang, Dongguan Huicheng Vacuum Technology Co., Ltd., lillian@hcvacuum.com



64th Annual SVC Technical Conference
Gaylord Opryland Resort & Convention Center, Nashville, Tennessee, USA

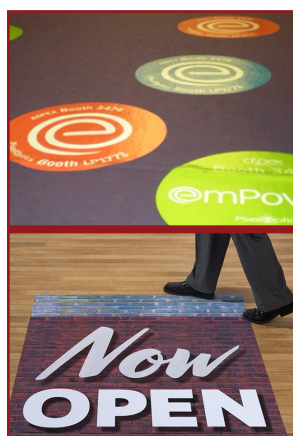
High Visibility Special 2021 TechCon Sponsorships

Exhibit at the Largest Expo

Dedicated to Vacuum Coating Technologies

Join Over 150 Exhibitors at the Industry's Leading Event

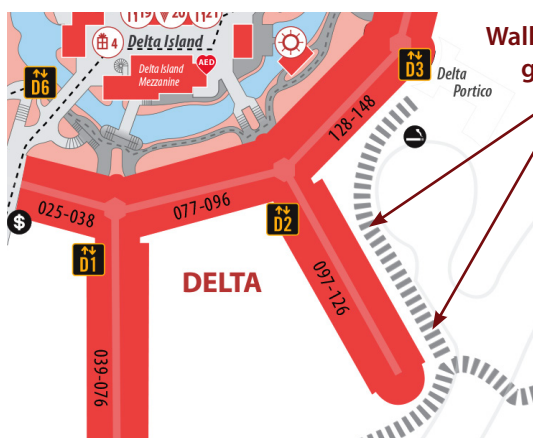
- *Improve Your Visibility and Enhance Your Corporate Image*
- *Broadcast Your Company's Brand*
- *Capitalize on Face-To-Face Interactions*
- *Expand Your Professional Network*
- *Connect With Motivated Decision-Makers*



Walkway Markers (3' round or square)

\$500 each NEW!

Highlight your presence at the TechCon Exhibition with 3' diameter or 3' x 3' square walkway marker embossed with your corporate logo and booth location. Only 10 markers are available



Your
Walkway Marker
goes here!

Your
"Dangler" Banner
goes here!



Exhibit Hall Aisle "Dangler" Banner

\$1,250/banner NEW!

Post your corporate logo under the Exhibit Hall aisle markers (3' wide x 2' tall banner). Only 8 "danglers" are available.

2021 TechCon Sponsorship

Contact Jacque at 505-897-7743 or send an Email to jacque.matanis@svc.org

WWW.SVC.ORG